

- what we offer

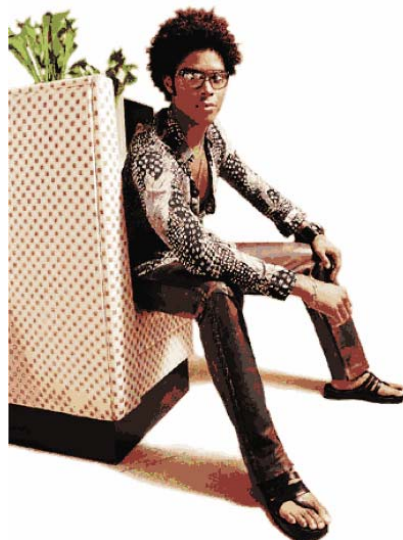
The fashion industry is a global phenomenon, with an international language understood by millions of people. Fashion can define who you are or want to be. Make no mistake, it has a powerful voice.

Fashion houses, suppliers, distributors, agents and retailers all face unique challenges. Short and ever-changing product life-cycles, counterfeit goods and unfair competition are just some of the pressures. Legal mechanisms which protect and encourage business growth are vital.

We are in tune with the seasonal nature of your business, the intensive efforts directed towards forward-selling periods and the importance of international trade fairs for product promotion. We also know how quickly rumour spreads within the industry and we act decisively to preserve the confidentiality of our clients and their business issues.

The Chambers UK is an independent legal guide used by in-house counsel and purchasers of legal services. It ranks solicitors and barristers in over 60 specialist areas of law. In mentioning the **fashionlaw** group it comments,

“Led by Stephen Sidkin, the cross-departmental team of lawyers is a one-stop shop encompassing challenges that face fashion houses, suppliers and distributors, agents and retailers. On offer is expertise on counterfeiting and unfair competition amongst others.”



Fox Williams provides top-quality legal, commercial and strategic advice from people dedicated to understanding you and your business needs

Clients benefit from using lawyers who have a thorough knowledge of the fashion industry and its nuances

- **our expertise**

Your business is unique because of its intellectual property: it needs protection and exploitation. We advise on copyright, know-how and trade marks as well as database and design rights. These rights are only some of the mission-critical assets in the fashion industry. Just as important are your trading arrangements, contracts and information technology systems. Survival may depend on effective protection of these assets.

To get your products to customers may require a number of commercial agreements as you enter into a series of business relationships. We have specialist expertise on distributorship, agency and supply agreements. We know the tricks behind conditions of sale. Our clients benefit from our advice on concession and franchise agreements.

If you are considering an acquisition of a fashion business, come and talk to our corporate team who have wide expertise of this industry. We also advise on shareholder agreements, group reorganisations and corporate governance matters. Location is important to fashion retailers. We will help you acquire the right commercial property, as well as with the management of your property portfolio and leasing arrangements.

We can advise on and create employment contracts and staff policies, as well as deliver quick and effective action for any employment difficulties. And, if a manufacturing, distribution or retailing dispute develops, our dispute resolution services are at your disposal.

We focus on understanding your business and becoming an integral part of your team

We are passionate about the commercial issues that concern you – acquiring the business on the right terms, getting your products to customers and protecting what makes your business distinctive



- our clients

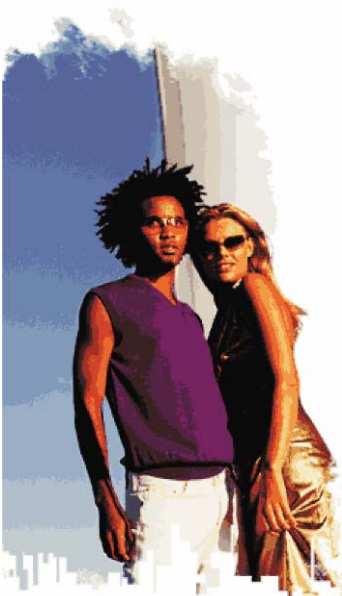
Fox Williams has an international client base, covering multi-national corporations, quoted companies, financial institutions, PLCs, large private family companies, and individual entrepreneurs.

In the fashion industry, we act for brand-owners and manufacturers, as well as suppliers, agents, distributors and retailers.

Some of brands for whom we publicly act are:

Addict	Karen Millen
Daks	Naturana
Emreco	Mambo
Firetrap	Polo Ralph Lauren
Hi-Tec	

Many other clients instruct us on an undisclosed basis.



ADDICT

DAKS

Emreco

FIRETRAP

HI-TEC

mambo

THE
CLINKARD
GROUP LIMITED

Fox Williams is a leading, independent business law firm based in the City of London

We offer a complete blend of industry expertise, know-how and market knowledge

- the team

The **fashionlaw** group is led by Stephen Sidkin and consists of lawyers drawn from our five main business groups:

- commerce & technology
- employment
- corporate
- property
- dispute resolution

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